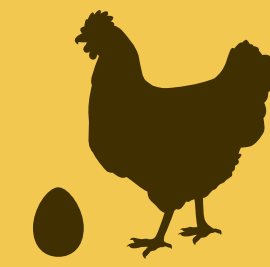


# WHO GROWS YOUR BREAKFAST?



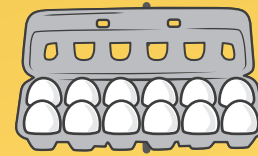
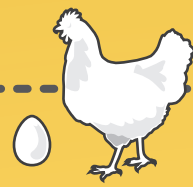
## BUTTER

- PASTURELAND
- ORGANIC VALLEY
- HOPE CREAMERY
- ROCHDALE FARMS
- WESTBY
- NORDIC CREAMERY



## BOILED EGG

- ORGANIC VALLEY
- LARRY SCHULTZ
- WISCONSIN GROWERS CO-OP
- CALLISTER FARM
- HARMONY ORGANICS
- LTD FARM



## CREAM

- ORGANIC VALLEY
- CEDAR SUMMIT
- VALLEY VIEW

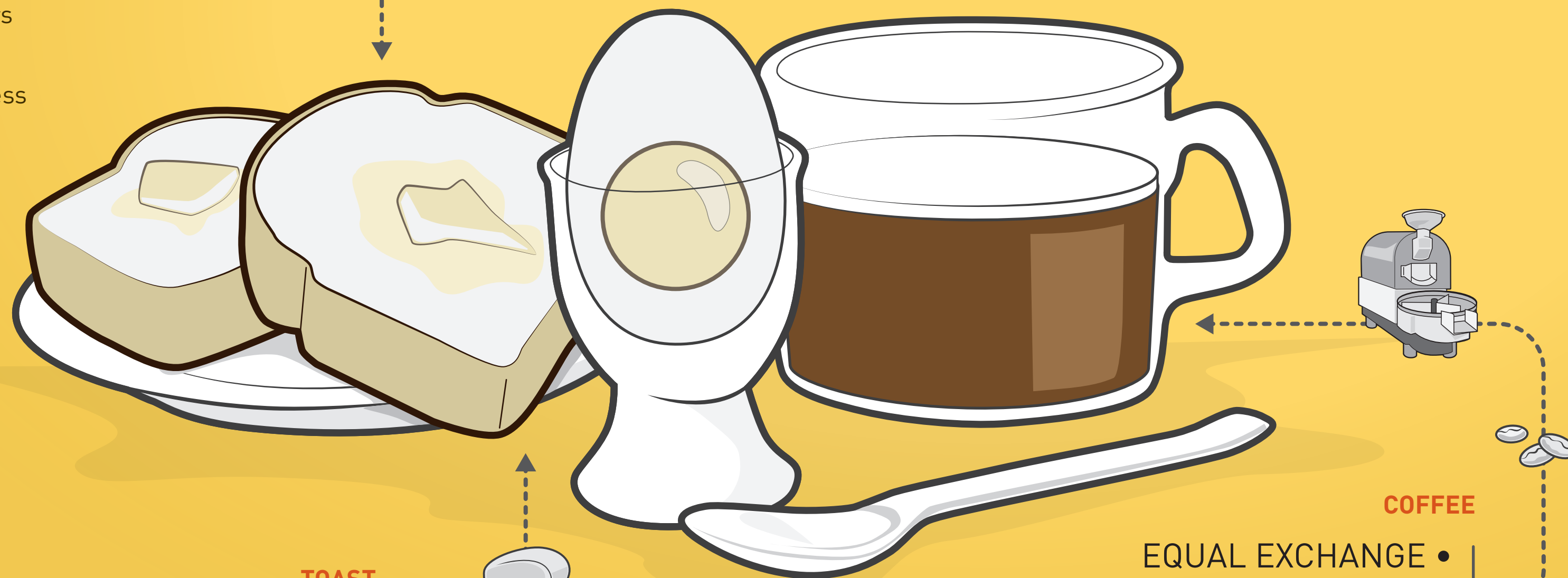


Seward Co-op  
GROCERY & DELI

### What is Principle Six?

- 1 Small Farmers or Producers
- 2 Local Farmers or Producers
- 3 Co-op or Non-profit Business

Every P6 Product Must Meet  
2 of the 3 Criteria Above.



## TOAST

- RUSTICA
- POSITIVELY 3RD ST. BAKERY
- GREAT HARVEST
- A TOAST TO BREAD
- NEW FRENCH BAKERY
- SOLOMON BAKERY
- ST. AGNES BAKING CO.



## COFFEE

- EQUAL EXCHANGE
- JUST COFFEE
- PEACE COFFEE
- KICKAPOO



Principle Six

## A BETTER START TO YOUR DAY

### What are you having for breakfast this morning?

Why not start your day with a breakfast that's good for you AND good for those who produce your food?

P6 products leverage the power of co-operatives to build a better food system by shifting the focus where it should be: small farmers, local producers, and co-op businesses.

Next time you purchase your morning breakfast, think about where your money goes. Choose P6 products when you select your eggs, toast, coffee, and dairy products, and know that with every purchase, you are helping to build a sustainable, alternative economy.

*Know your food. Love your farmer. Join the movement.*



www.p6.coop