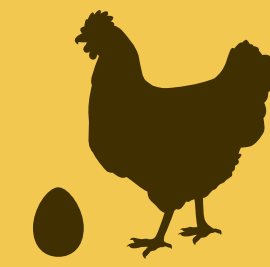


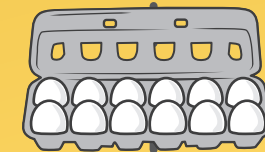
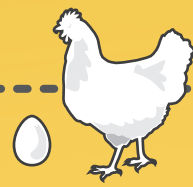
WHO GROWS YOUR BREAKFAST?



BUTTER
 CABOT CREAMERY •
 VERMONT CREAMERY •



BOILED EGG
 • FAIR WINDS FARM
 • FRANKLIN FARM



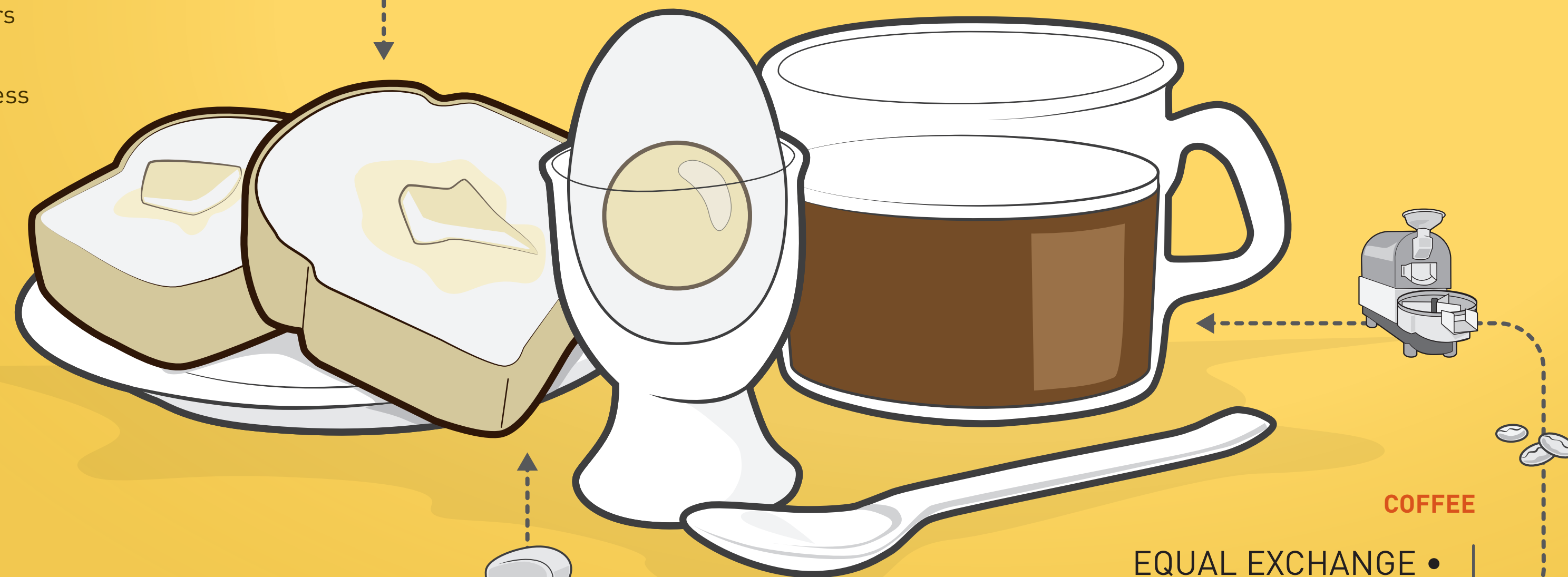
CREAM
 • ORGANIC VALLEY
 • STRAFFORD ORGANIC
 • MCNAMARA DAIRY



What is Principle Six?

- 1 Small Farmers or Producers
- 2 Local Farmers or Producers
- 3 Co-op or Non-profit Business

Every P6 Product Must Meet
 2 of the 3 Criteria Above.



TOAST
 RED HEN BAKERY •
 ORCHARD HILL •
 AMY'S BAKERY ARTS •
 BABA A LOUIS •



COFFEE
 EQUAL EXCHANGE •
 VERMONT COFFEE COMPANY •
 PIERCE BROS. •



Principle Six

**A BETTER
 START
 TO YOUR DAY**

What are you having for
 breakfast this morning?

Why not start your day with a breakfast that's good for you AND good for those who produce your food? P6 products leverage the power of co-operatives to build a better food system by shifting the focus where it should be: small farmers, local producers, and co-op businesses.

Next time you purchase your morning breakfast, think about where your money goes. Choose P6 products when you select your eggs, toast, coffee, and dairy products, and know that with every purchase, you are helping to build a sustainable, alternative economy.

Know your food. Love your farmer. Join the movement.



www.p6.coop